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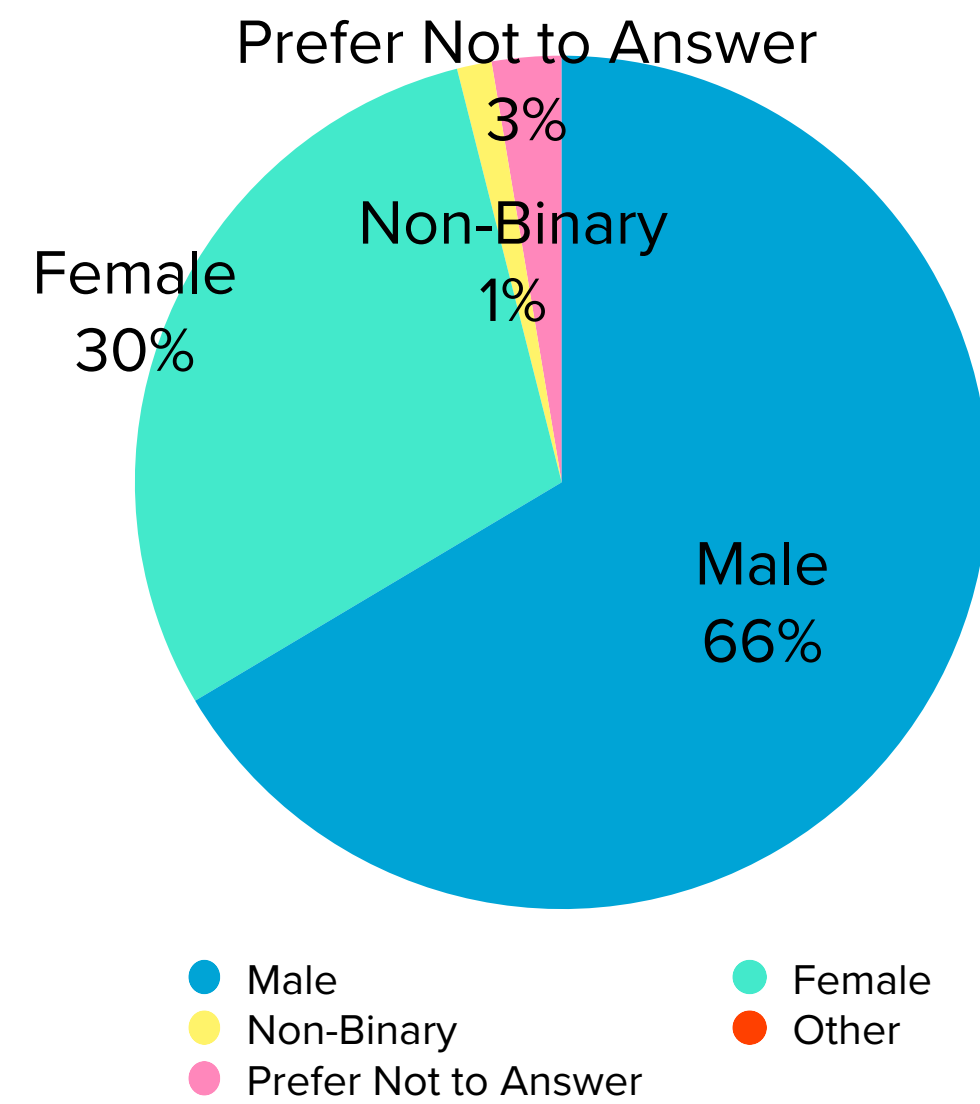
SLACK SURVEY 2020

RESULTS

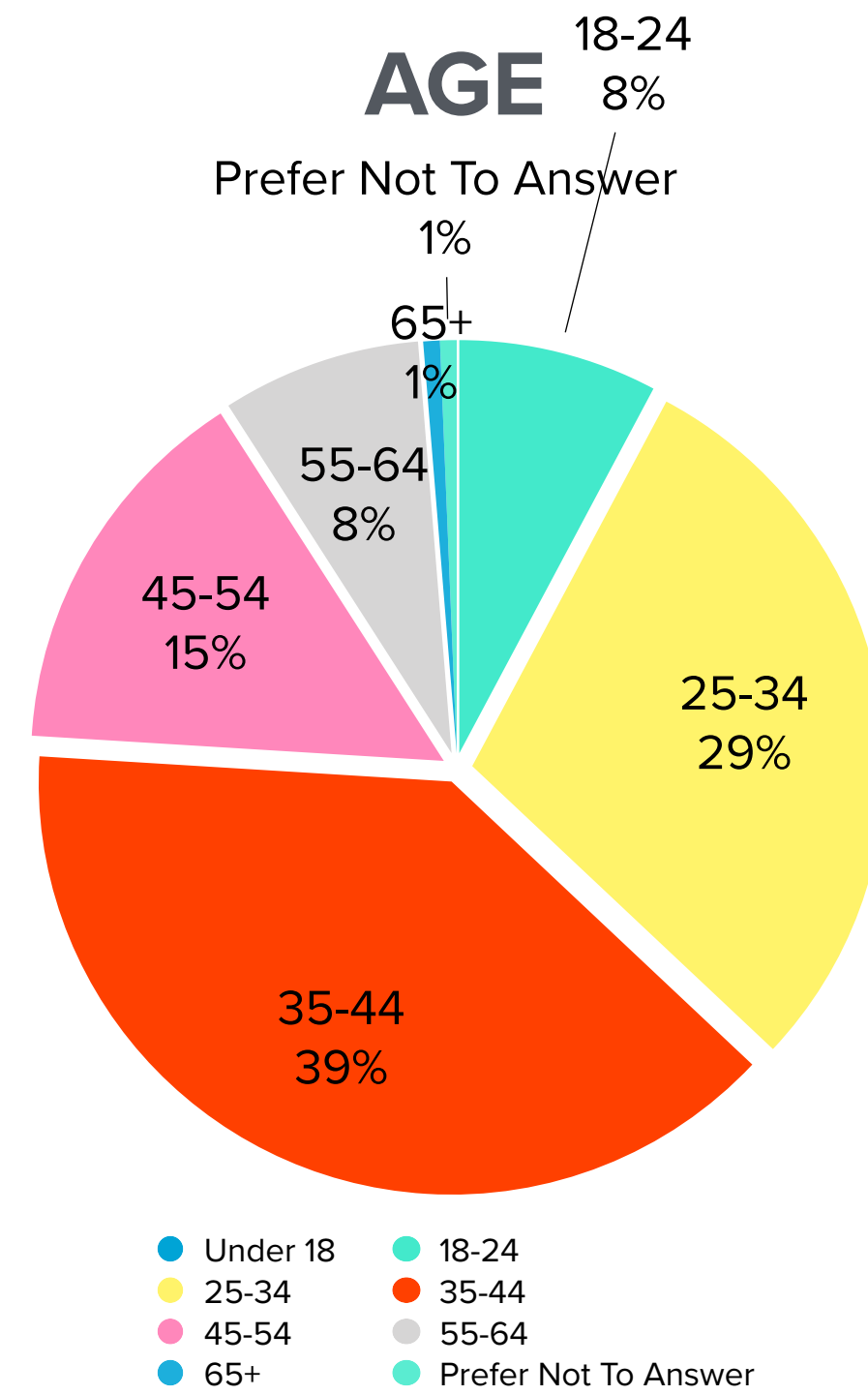
DEMOGRAPHICS

— TOTAL RESPONDENTS: 154

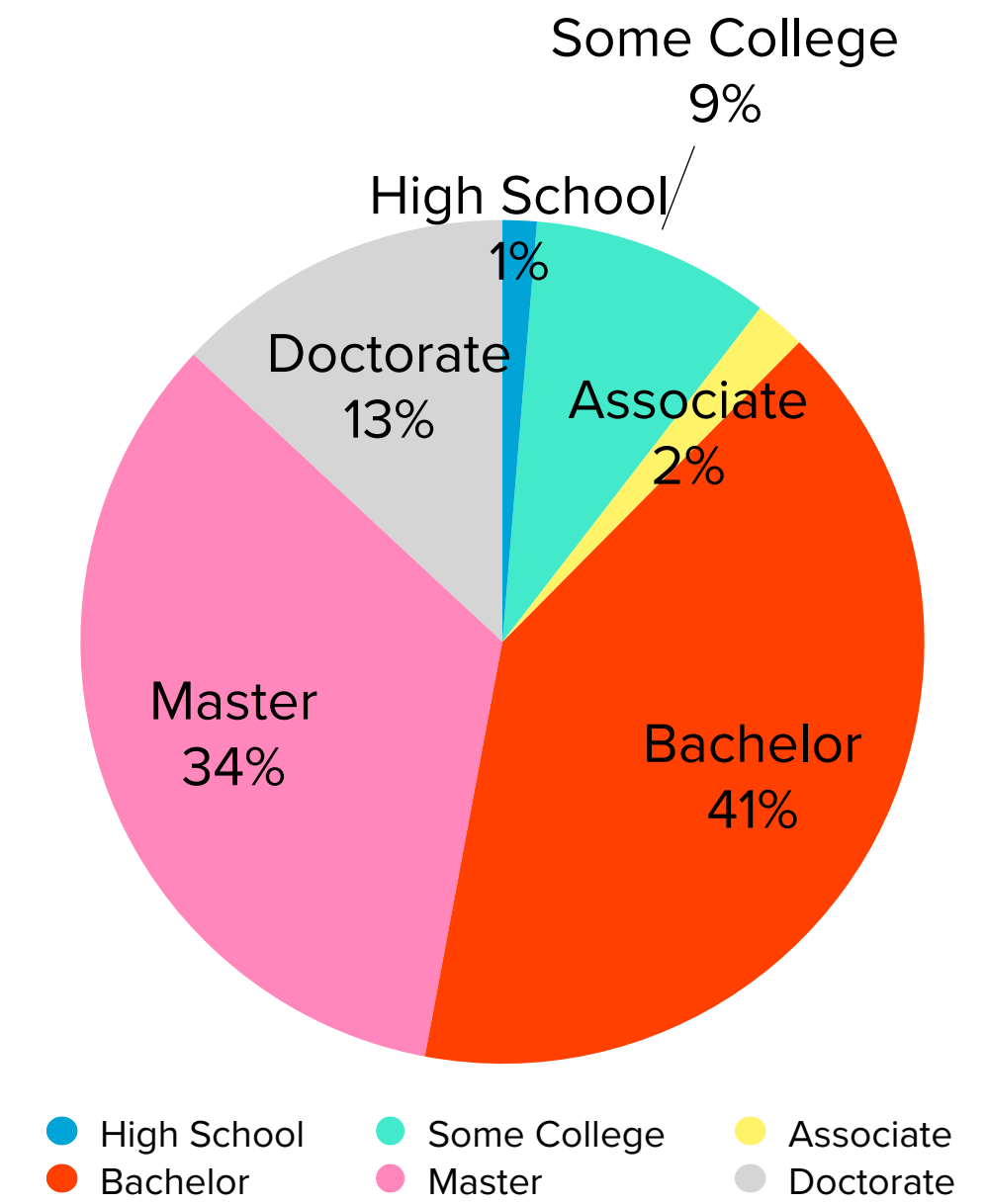
GENDER



AGE

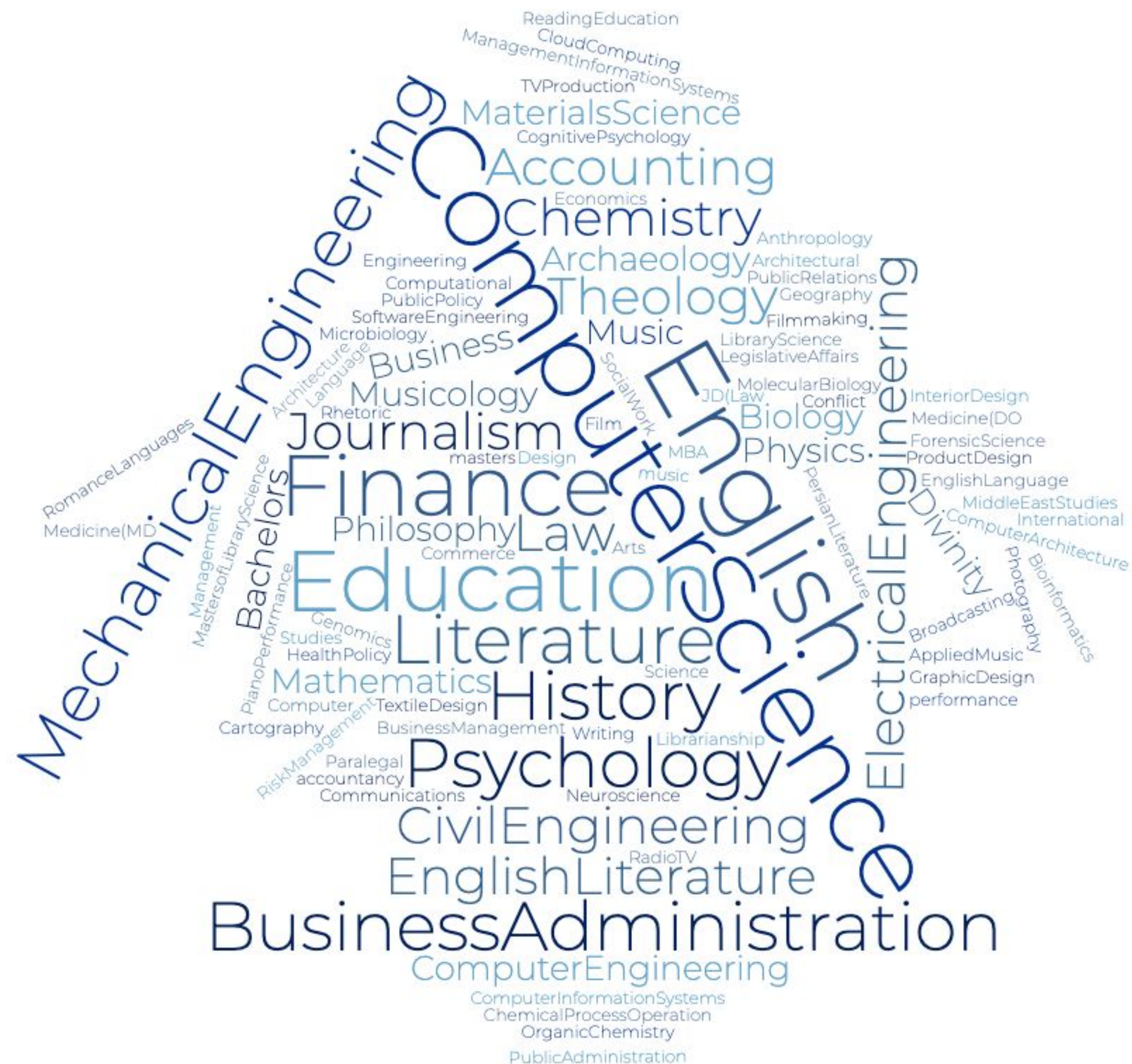


HIGHEST EDUCATION

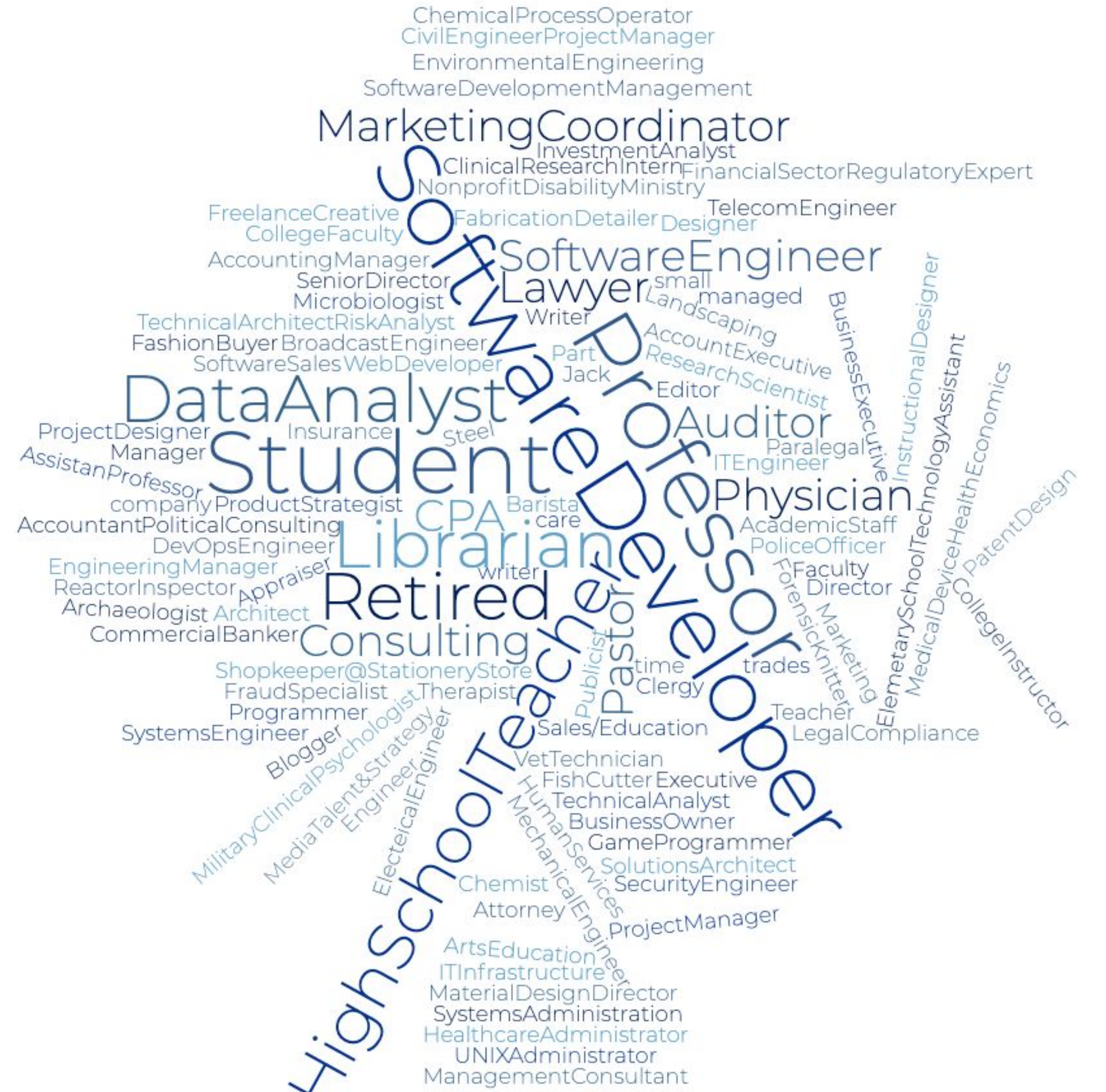


OCCUPATIONAL DATA

IN WHAT IS YOUR HIGHEST LEVEL DEGREE?

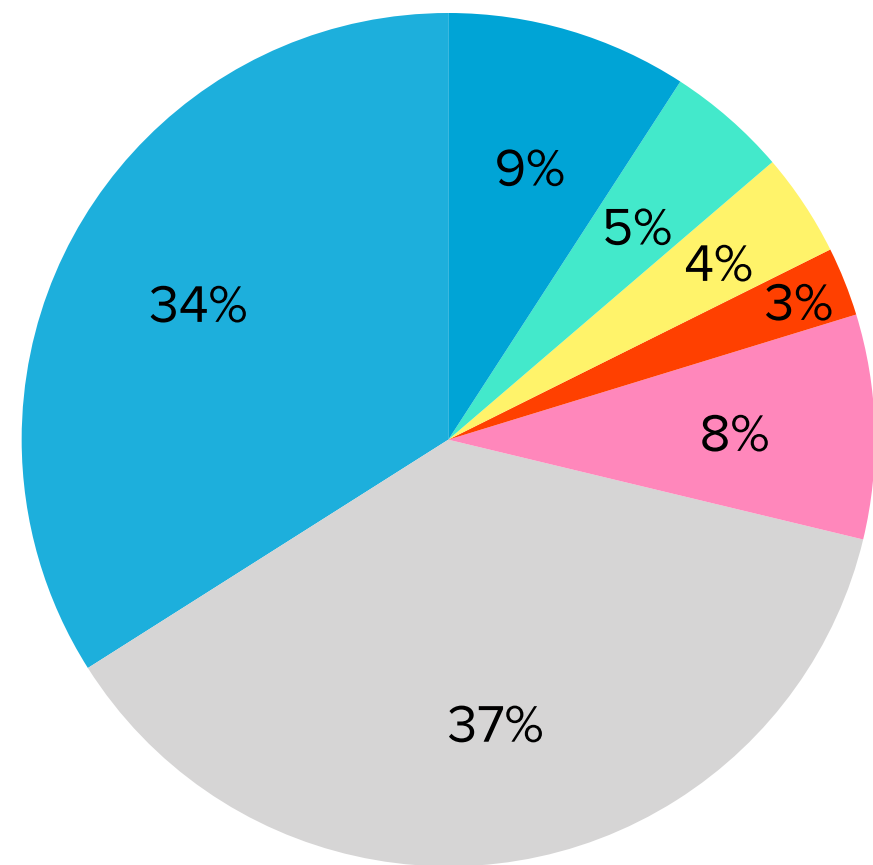


CURRENT PROFESSION/OCCUPATION?



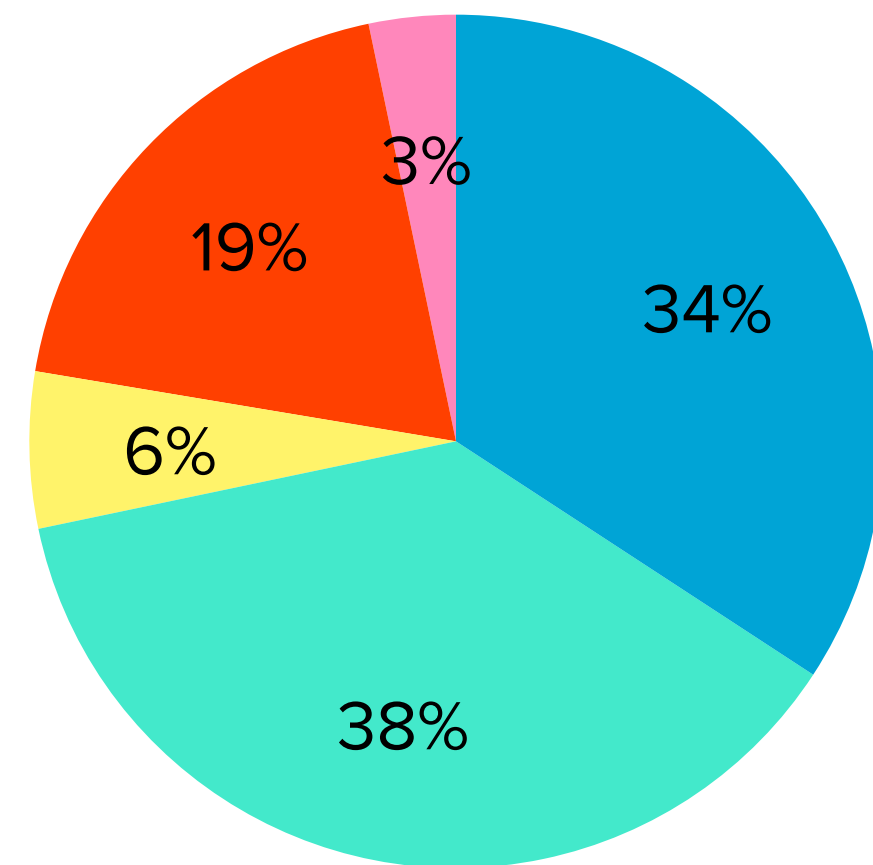
PEN HOBBY

YEAR COLLECTING BEGAN



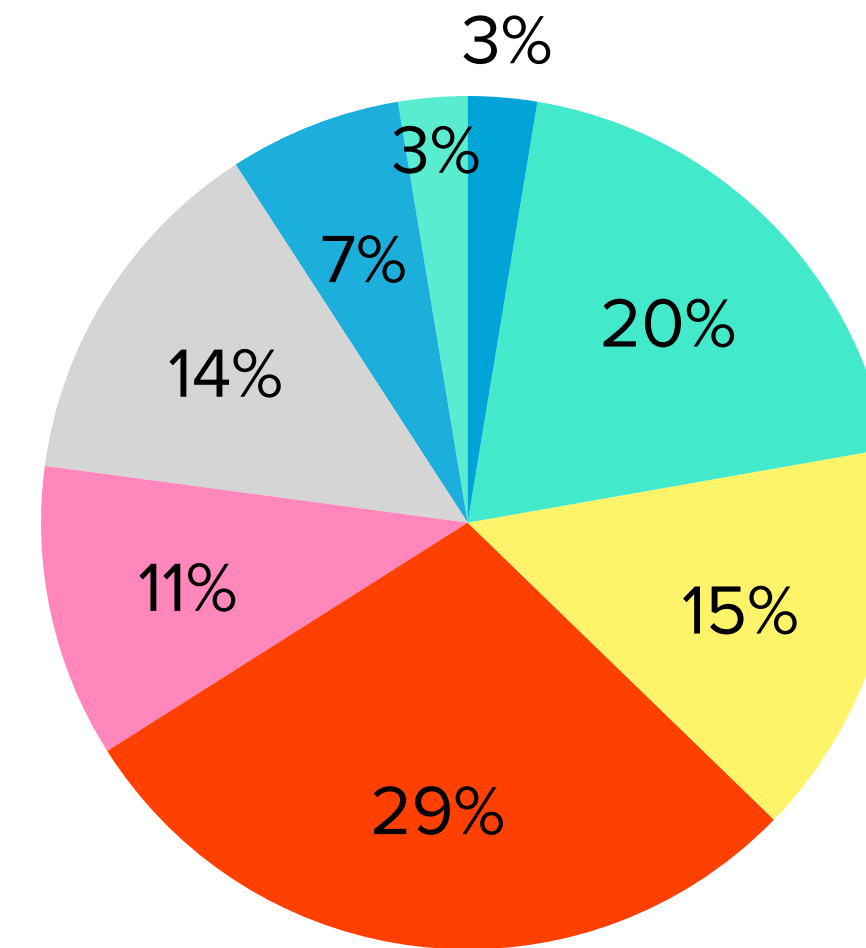
- Pre-1990
- 1990-1995
- 1996-2000
- 2001-2005
- 2006-2010
- 2011-2015
- 2016-Present

TIME SPENT ON SLACK PER DAY



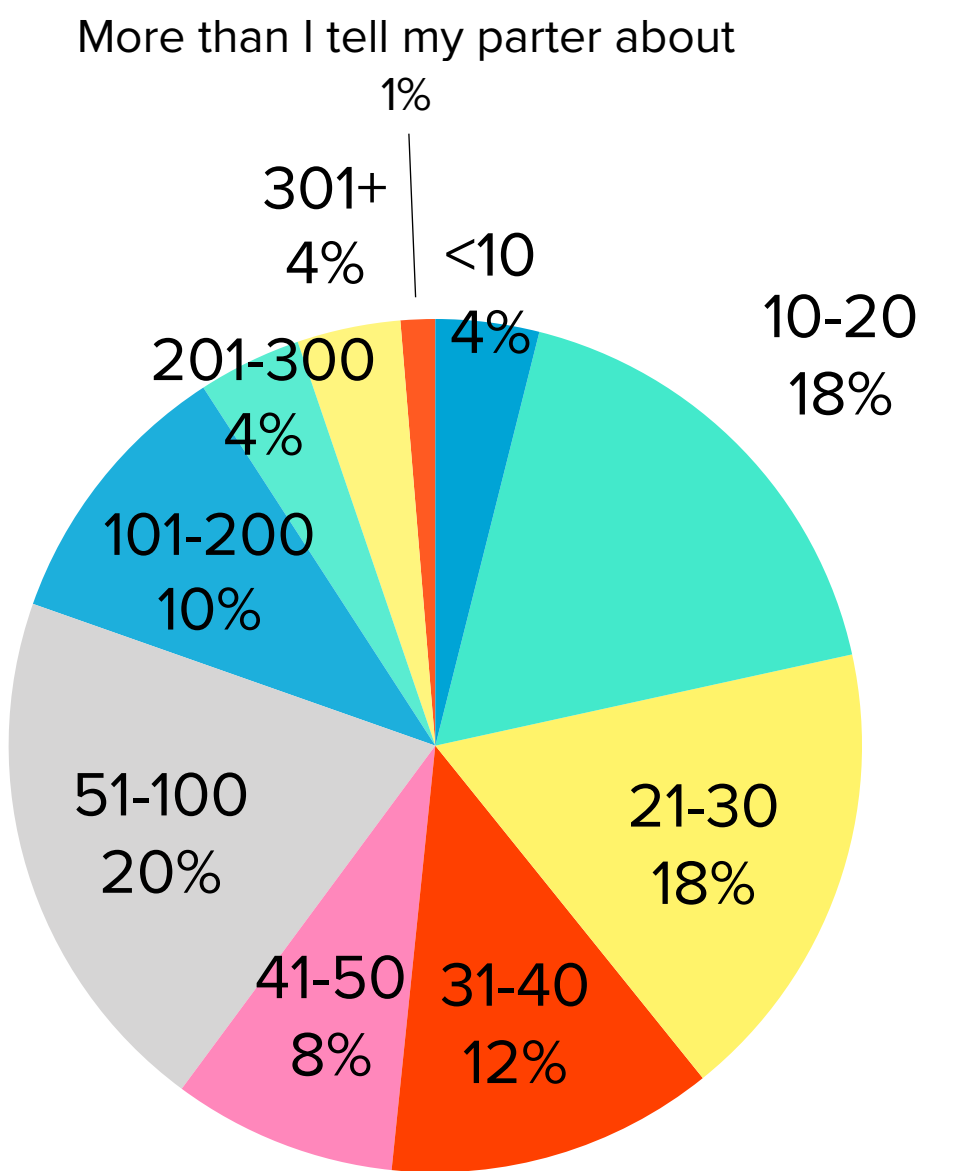
- Less than one hour
- 1-2 hours
- 2+ hours
- More time than my boss knows about (it is always open on my computer)
- From dawn to dusk (if my partner knew, I would be single)

INK COLLECTION SIZE (Bottles & Samples)



- <10
- 10-30
- 31-50
- 51-100
- 101-250
- 251-500
- 501+
- I lost count ten orders from Vanness ago

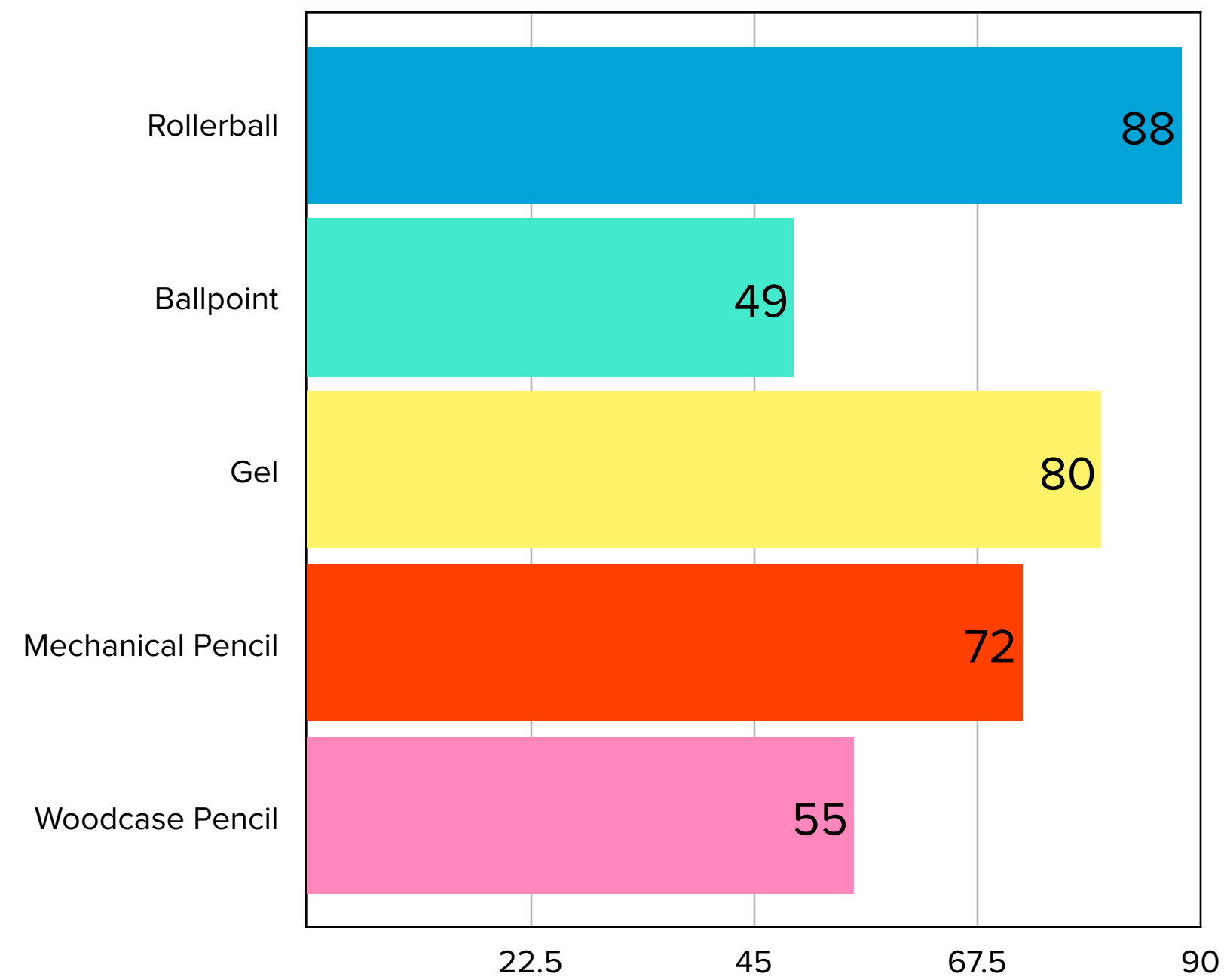
FOUNTAIN PEN COLLECTION (the pen cup does count)



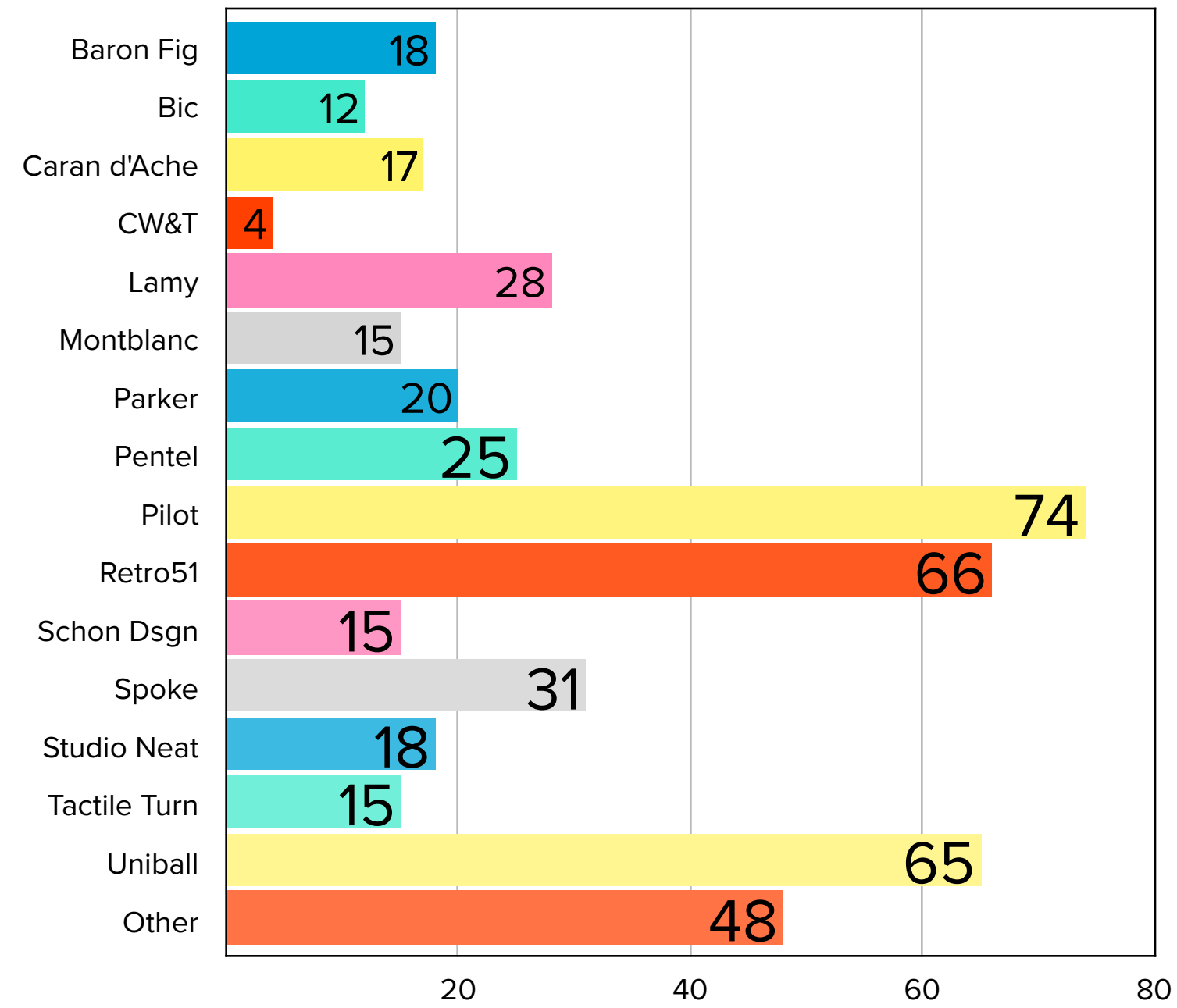
- <10
- 10-20
- 21-30
- 31-40
- 41-50
- 51-100
- 101-200
- 201-300
- 301+
- More than I tell my parter about

NON FOUNTAIN PEN USAGE

WHICH STANDARD PEN & PENCIL TYPES DO YOU REGULARLY USE?



WHICH STANDARD PEN BRANDS DO YOU REGULARLY USE?*

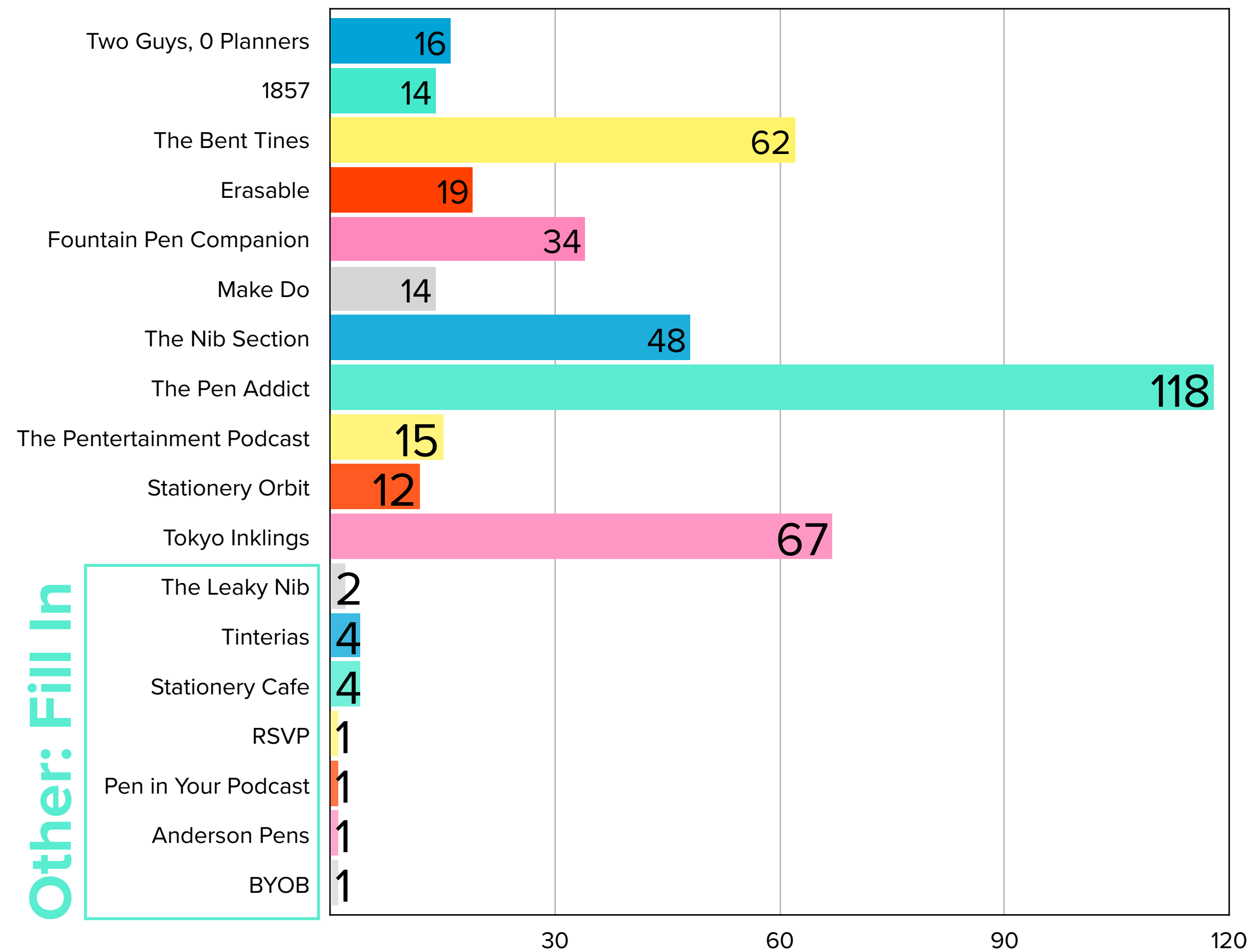


"OTHER" ANSWERS

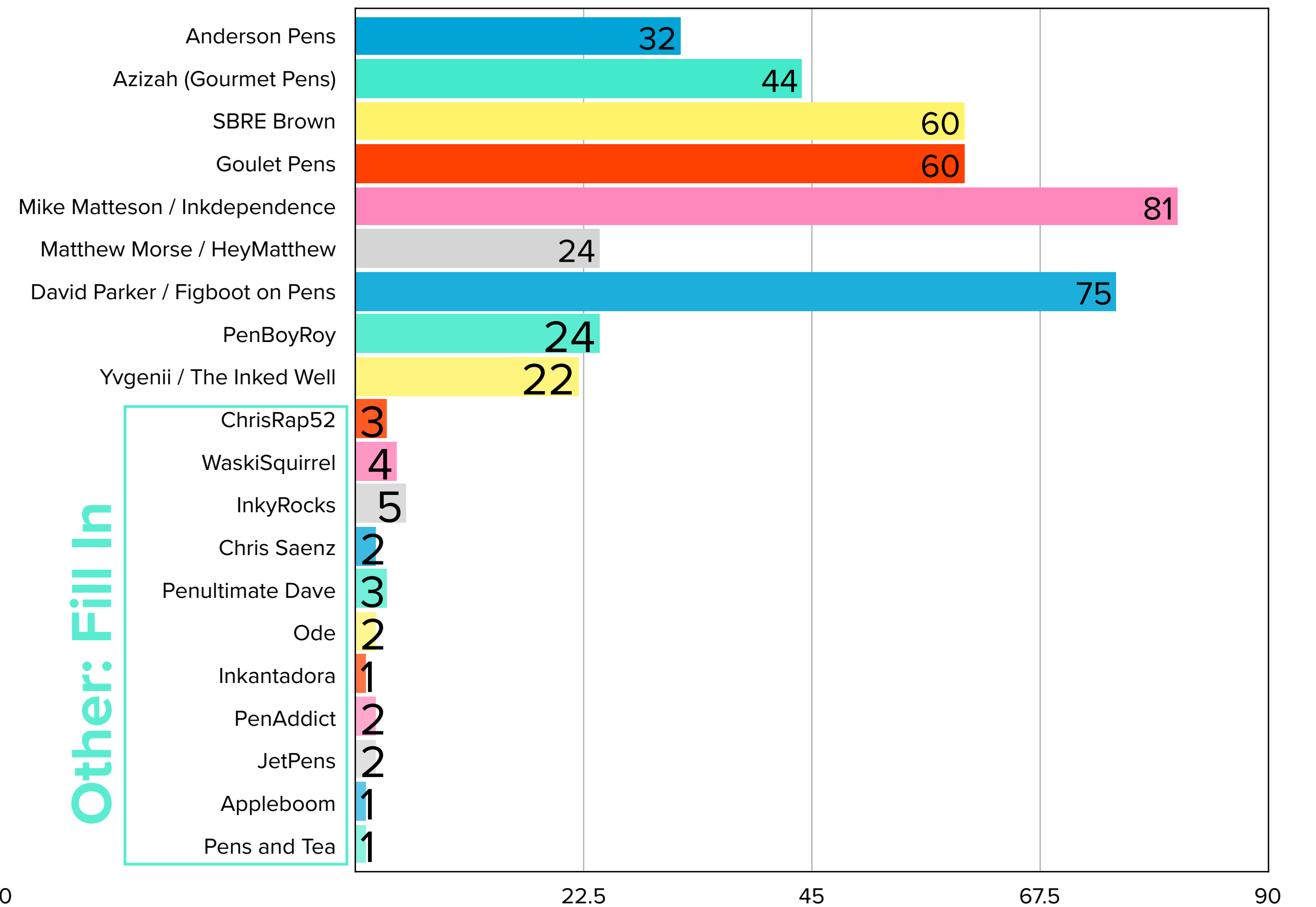


ENTERTAINMENT CONSUMPTION

WHICH PODCASTS DO YOU LISTEN TO REGULARLY?

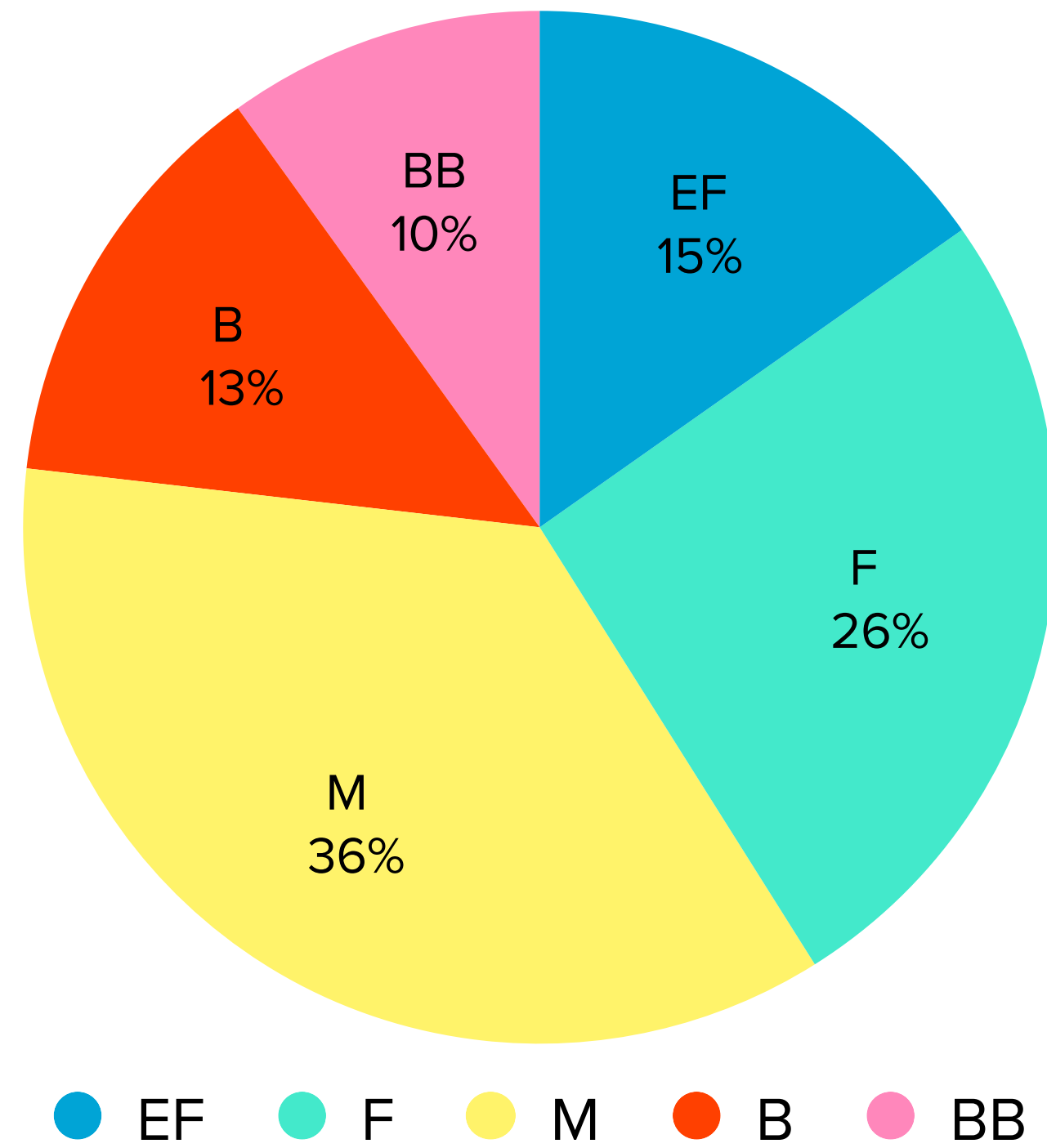


WHICH YOUTUBE CHANNELS DO YOU FOLLOW?

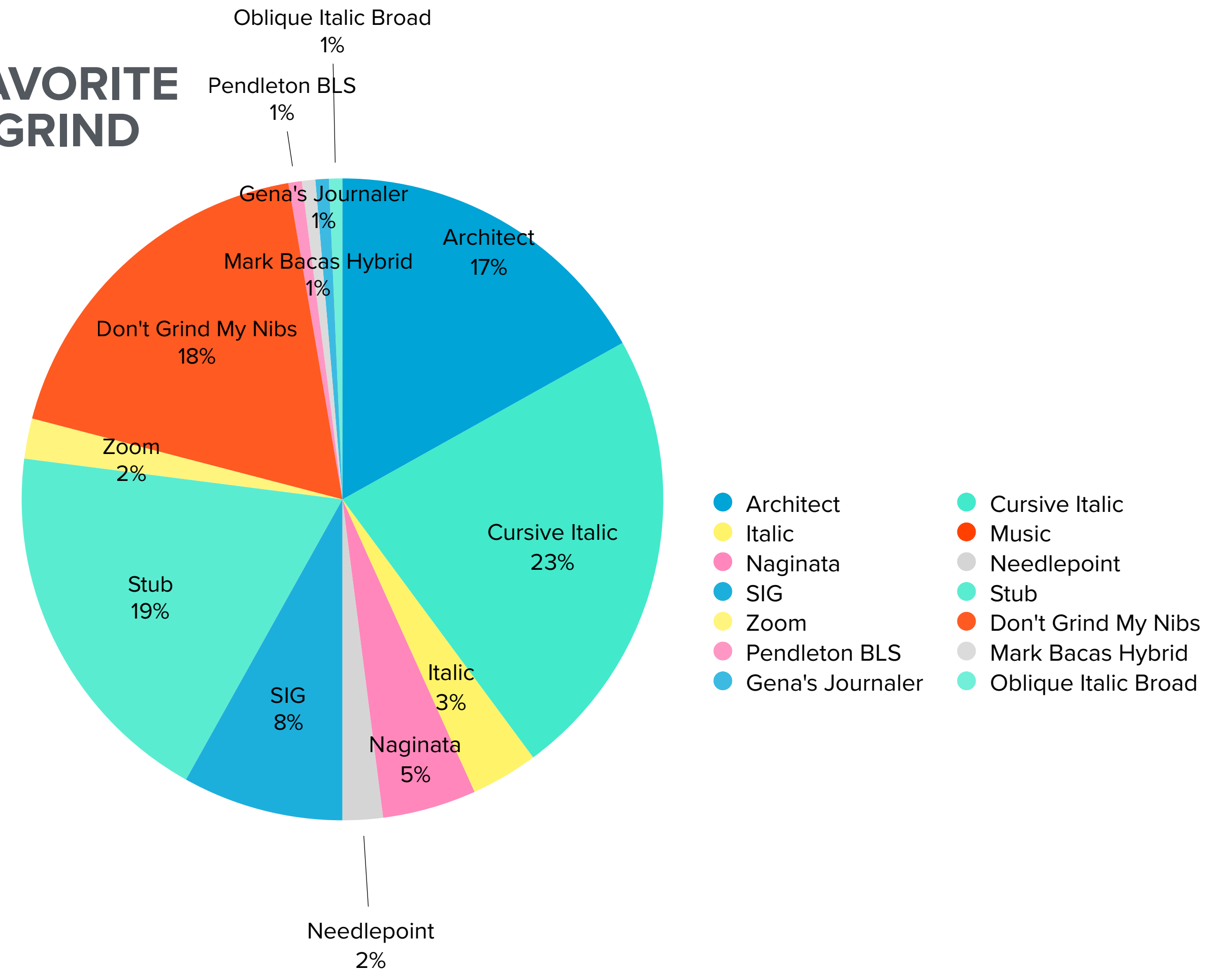


NIB PREFERENCES

FAVORITE NIB

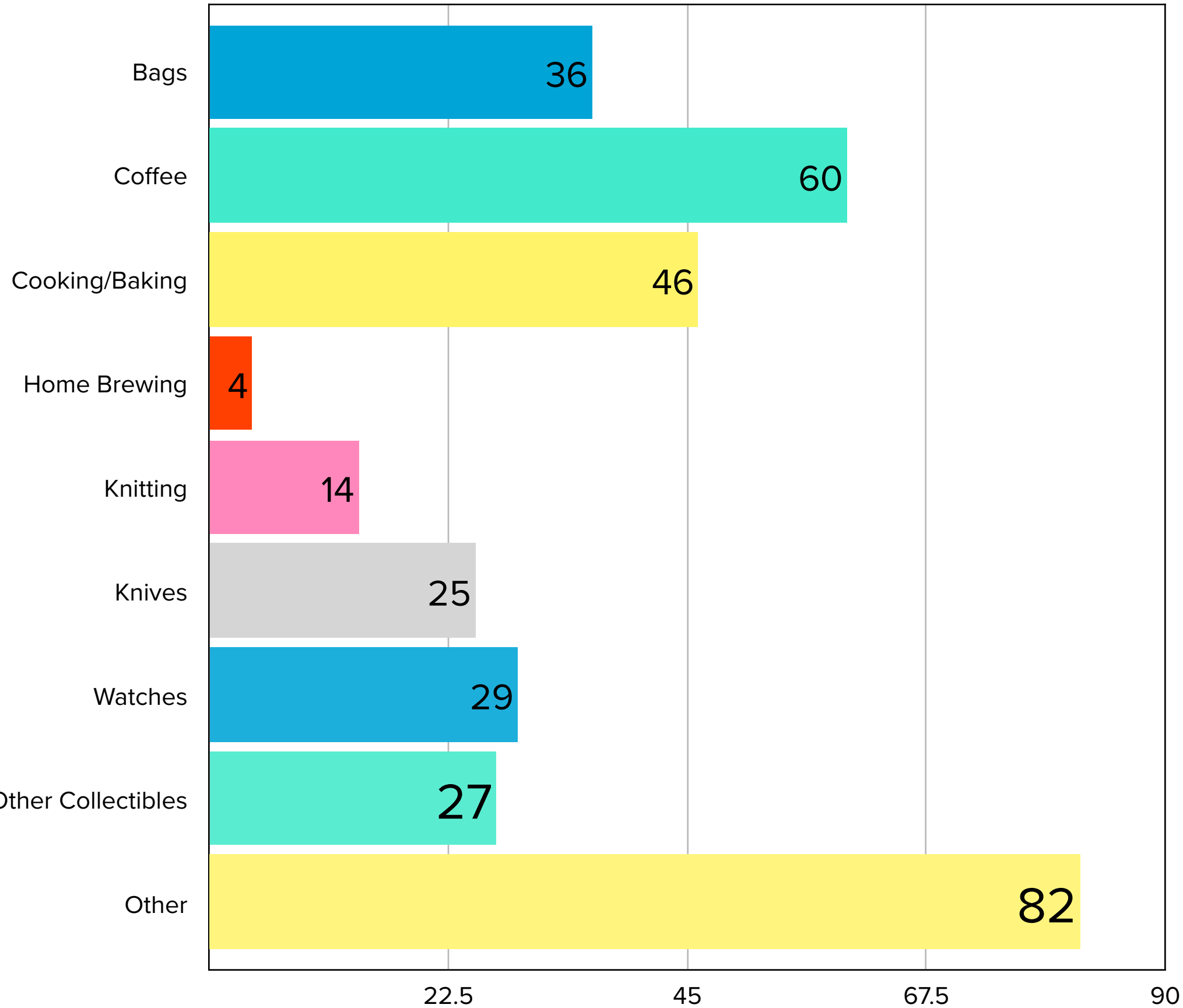


FAVORITE GRIND

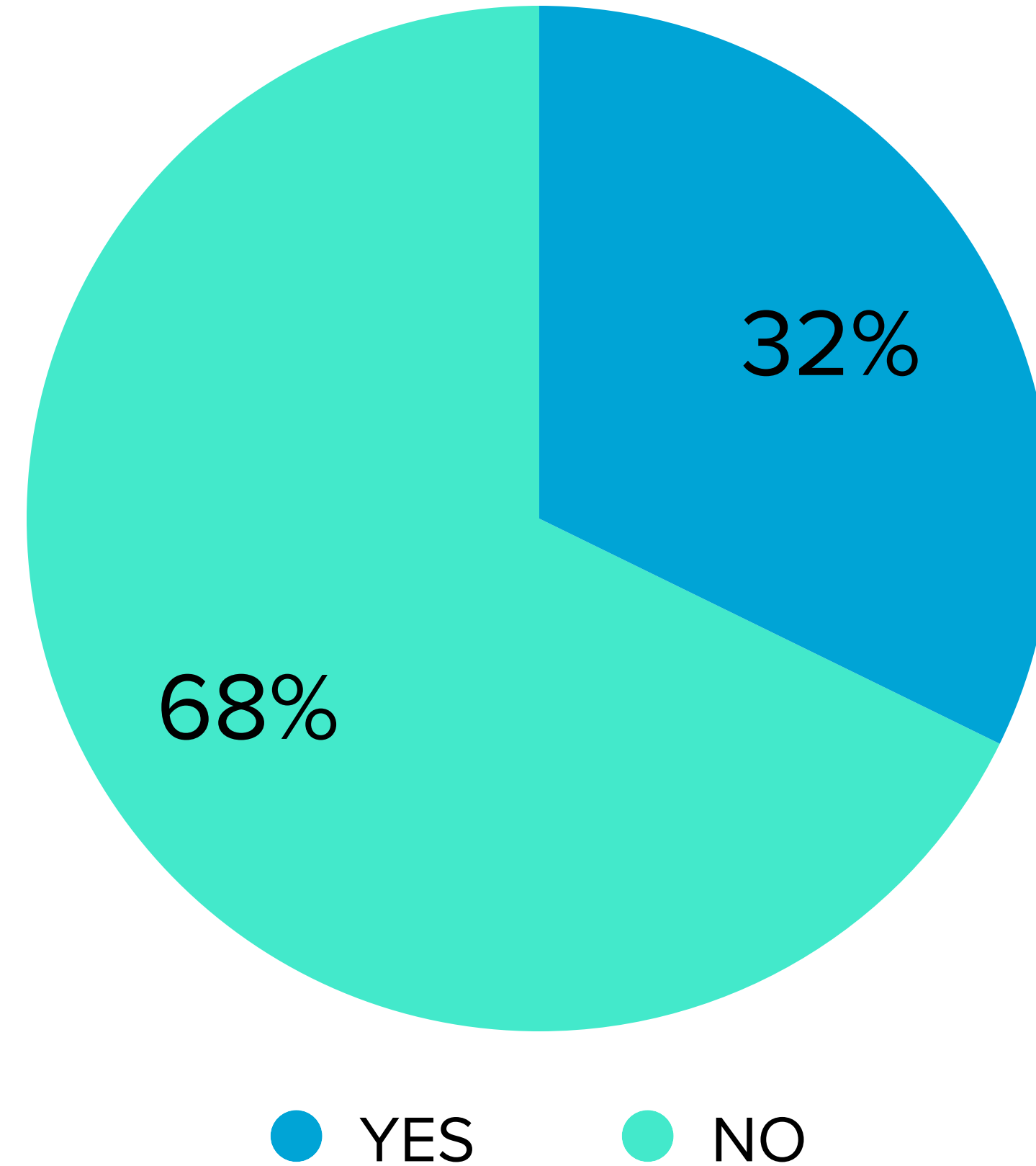


OTHER HOBBIES

WHAT OTHER HOBBIES DO YOU HAVE?



TO POST OR NOT TO POST, THAT IS THE QUESTION.



*Pocket pens and pens designed to be posted not withstanding.